



SEO control panel manual SeoSite.eu

Thank you for signing up with SeoSite of course I am very happy with it we hope you are satisfied, if you miss anything please let me know.

I'm assuming

you are successfully logged into SeoSite and see your name in the upper right hand corner with a drop down menu when you click on your name.

In the main menu you can see that a new menu item has been added called "websites", at websites you can see an overview of existing added websites or add a website. Later in this manual we will call a website a project. To start a project we first have to add a website in the menu "websites" by choosing "add website".

Add website

When adding a website 3 fields will be displayed, *URL* of the website and then you will be asked which *language* your website is intended in and finally which *location (country)* the focus is.

If you have filled in the website and the language and location have been selected click on the button add website. Your website is now successfully added, if you want to add another website repeat this procedure.

Website overview

Here you see an overview of all the projects in your account, you see the URL, the SEO score, status and the date when the project was started. You will also see 2 buttons one is view website and the other is for deleting your project.

Activate website

If you added a project it will get the status "pending" by default. This means that nothing happens with your project. Your project is just added but no SEO, link or backlink actions are taken. To accomplish this we choose "edit website" at "view website".

Edit website

In the edit screen you will see several text fields, these are the same fields you have seen when adding a website. Important is the field status, if you want us to track your project for SEO then you need to change the status to active. Then click on the button "edit website".

What happens when my project is on active?

First we will collect all the internal links of your project, we check if it's a dead link and how long it takes to reach this link. If a link is working properly then it will have a green 200 code, if the link is not working then you will get a red 404 message. You can view all indexed links under **view links**.

Once we've collected all the links from your project we'll start collecting the details of the internal links that have given a 200 notice. These are called pages.

What do we collect from a page.

We all collect data that applies to the SEO score and the performance of your website. Below is a small list of what we collect but more items will be added in the future.

- url
- title
- meta description
- meta keywords
- obsolete html tags
- SEO score
- Heading tags
- Words on your website
- External links
- Places
- Included javascripts and stylesheets
- Screenshot

With the data of your page we collected, we give you SEO tips and you have a good overview of what you can improve on a page within your project.

View a page

If you click on view page you will get an overview of all the SEO data that we have collected from this page.

Page details

First you see the URL of the page, the date we indexed it, the response code and below that you see the keywords associated with this page. See the paragraph below for an explanation of how to link keywords to a page.

Website title

First of all we check the title of the website if it exists and the length of the title, furthermore we check if the keyword appears in it.

Meta tags

In the meta tags we check if the meta description exists and the length of the description and also if the keyword is included.

Actually, we do the same for the meta keywords.

Heading tags

An overview of the number of heading elements we found on this page. If you click on the "view" button you will see the details of the heading elements we found.

Website words

Under website words you will find all the words we found on this page. Stopwords are automatically left out of this overview. You can see the number of words and the density of the words on your page. If you click on the button "bekijk" (view) you will see all words and details.

Links

Under links you can find all external links we have found on your page and check if these links have a title tag. If you click the "view" button you will see an overview of all external links on the page. Red means we are missing a title tag and green means the links are correct.

Images

An overview of all the images we found on this page. We check if the image has an alt attribute as this will contribute to your SEO score. If you click the button "view" you will see an overview of the images, red means we found a problem and green means everything is fine.

Included scripts

In included scripts you see an overview of all files that have been added to your website, such as stylesheets, icons, short icons and javascript. If you click on the button "view" you will see an overview of all included scripts. A green background is good, a red background means there is a problem; for example, not found.

Screenshot

A screenshot of your page

SEO score

The score that SeoSite has determined for this page, you can improve this score by fixing errors and using keywords on your page for example. The maximum score you can achieve for a page is 100.

Rescan page

Click on this button if you want to have your page re-indexed by SeoSite, for instance because you have made a change. The pages will also be re-indexed by us once every 3 days.

Keywords

A menu with keywords linked to this project and you can link to this page. You can link multiple keywords to a page.

Linking keywords to a page.

If you have found keywords for your project with the tool *keyword suggestions* or *keyword ideas*. You can add these keywords to a page under the Keywords heading. Your page will then be checked and optimized for the keyword even better.

Overview of keywords

Keywords which you have added from *keyword suggestions* or *keyword ideas* by clicking on the yellow button are shown under *Keywords* and then *selected Keywords*.

In the overview of keywords you will also see the percentage of the competition and also the search volume for this keyword.

You can link the keywords to a project so you can use them within a project. Under project select the website which you want to link to the keyword. You can then link a keyword to a page under "page overview" and "view page".

View ranking

In the overview "selected keywords" you can see the **ranking** of this keyword. A maximum of 100 websites will then be displayed. You can add one or more of these websites as a

competitor to your project. Click on the button "add competitor" to add a competitor to your project.

Search for keywords

If you want to find keywords for your project click on SEO tools, keywords and then keyword suggestions. Enter a keyword and select the language and country and click on get suggestions.

We list all keywords we found including competition in percentages, CPC (cost per click) for this keyword with Google, volume, how often this keyword is searched for and finally the volume on Bing and how often Bing searches for this keyword.

Add keyword to project

Click on the yellow button to add a keyword to your overview of keywords (see explanation linking keywords to a page above). You can only add a keyword once.

Keywords report

An overview of all the keywords you have added to this project and your position with this keyword on Google, Bing and Yahoo. We will generate a daily report and also e-mail it to the e-mail address that is known to SeoSite.

Link gap analysis

An overview of all the websites that link to your competitors but not to you. Chances are that your website can also be listed on this website if you contact the webmaster and ask him to put your website on the list.

If you have not yet set up competitors then this report will be empty. You can add competitors under view website and then add competitor.

View domain ranking

Every day a new report is created, in that report you can see how many pages have been indexed, how many new pages have been added and how many pages have gone up and down in the SERP.

Estimated traffic volume

Number of visitors per month calculated by the number of searches on the keywords the domain ranks for.

Estimated organic monthly traffic

Calculated as the product of CTR (click rate) and display values of all keywords for which the domain scores.

At the bottom you will find an overview of the number of pages that have been indexed.

View backlinks

Overview of all the pages that link to your website including the status code and the anchor text which is in the link. This report will be generated daily.

View sitemap

Because we index all the links of your page it's easy to generate a new sitemap of your website on a daily basis.

At the top you'll find the link where you can reach the sitemap and in the text field you'll find

the sitemap in its entirety. You can choose to download the sitemap to your own website as sitemap.xml for submission to search engines like Google or Bing.

Submit urls

Through the open source initiative indexnow you can push new pages to the participating search engines. We support indexnow, the only thing you need is a key which you place at "edit website". The location of this key file will then be displayed in the URL field.

In the textfield, you can enter the URLs (one per line) which you want to submit to the search engines that support indexnow. At the bottom, you can see which URLs you have already submitted to indexnow via SeoSite.

Monitoring URLs

If you select the checkbox monitor under "view links" of a project we will check every 5 minutes if the URL is available and does not give an error message. If this is the case, you will receive a notification via email and you can also choose to receive a notification via pushover.net.

In the monitoring overview you can see the URL that we checked, the status code that was returned and how long it took us to get a response. If you click on the button "view graph" you can see the monitor times in a line graph.

My Account

On the left under my account you can change your first name, last name and email address. On the right you can upload an icon for your account.

Earn money as a partner

Here you will find your partner link, this link can be placed on your website, facebook or Instagram page for example. Every visitor who signs up through your link will receive 25% of the earnings generated by that visitor on the SeoSite website. For more information check the URL <https://seosite.eu/earn-money-online>

Change Password

Change your password, first enter your current password and then enter the new password twice. The new password must contain at least 8 characters with at least one capital letter and one punctuation mark. Click on change password to activate the new password.

Settings

Under settings, you can set an email address that we use for notifications within SeoSite. You can choose the default language that is used for our tools. If you want to use pushover for monitor notifications, you can enter your application id and recipient id here. Click on "save settings".

Questions or comments

Contact us by e-mail or chat, click on the chat button at the bottom right of the website.

Thanks for reading the manual of SeoSite last updated Friday, July 15, 2021